



124 Marriott Drive, Suite 103 | Tallahassee, FL 32301 | 850-459-3210

Email : kuumbacreations32@gmail.com

Website: www.tallyafricanfashionweek.com

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Greetings,

Tallahassee African Fashion Week is a North Florida based annual event powered by Kuumba Creations, LLC and founded in 2016 by Kandis Maureen.

The fashion industry is a multi-million dollar global market. Attaching your brand to a market that is constantly on the rise will enable you to bring in a diversified group of consumers. When we look at what consumers like to do from a lifestyle perspective—using everything from surveys to database management—fashion is in the top five. Fashion is a gateway to secure more customers and more diverse audiences into your brand in a new and fresh way by extending your presence outside of your normal business realm. We aim to help reinforce your marketing strategy by merging your brand into a lifestyle.

We respectfully ask that you consider becoming one of our International Vendors. We go above and beyond to ensure your company receives effective media and promotion before, during, and after fashion week.

I have included a detailed packet for your review. If you are interested in becoming an International Vendor or you have additional questions about the opportunity and our company please give me a call 850.459.3210 or send me an email kuumbacreations32@gmail.com. Thank you for taking the time to read and review our sponsorship packet. Look forward to hearing from you.

Sincerely,

Kandis Maureen

Kandis Maureen
Chief Executive Officer